

# MEDIA IN MISSIONS

*Transformed lives through engaging with the Gospel message via Mobiles, Media & Technology.*

## RESOURCES:

### Foundations in Media (Training Video)



### 3W's - Who-What-Where (Training video)



### The 'Story' App Review



## MORE INFO:

Email:

[mm4ministry@gmail.com](mailto:mm4ministry@gmail.com)



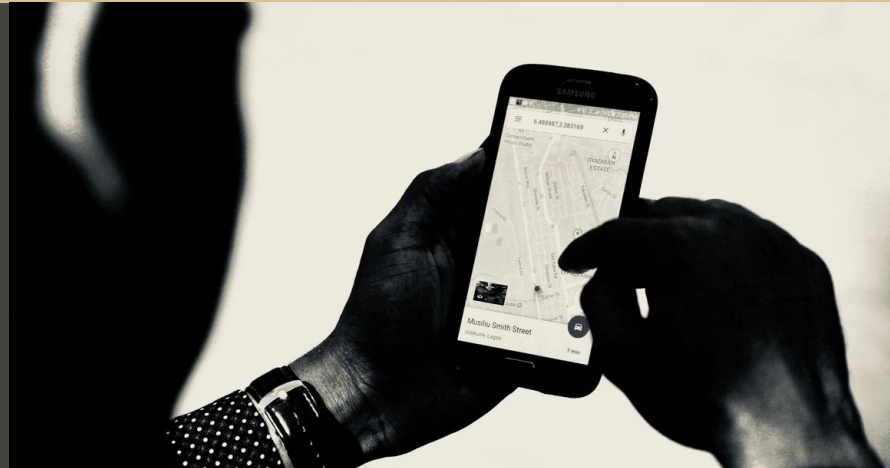
**Media in  
Missions**



**Mobile Ministry  
Forum**



**Mission Media  
Coach**



## Media & Mobile is such a part of life...

We live in a world with a population of **7.7 billion**. Nearly **60%** of the world is connected to the Internet and roughly **50%** of the world's population are connected via social media. The world has come such a long way in an **incredibly short time!** People have become so accustomed to using their devices with on average people spending more than **2 hours** a day on social media alone. When one is not 'connected' as such, they feel isolated. People are consuming media more than ever before and we should make use of this opportunity.

The Gospel must be present and visual on all levels. Believers should be investing into using media strategically to reach the lost, strengthen the church, restore hope, reinforce truth, which in the end translates into lives being transformed. This simply means that more time and energy should be put into creating a digital strategy that uses the avenue of Media and Mobile.

Is there something that you can do? Your involvement in Media Ministry might just save a life! **'Click Here'** to read a great testimony about how a WhatsApp message prevented a suicide!